

Print & Digital Advertising Insertion Order 2025

PAC World Magazine
 945 McKinney St #11833
 Houston, TX 77002, USA
 info@pacw.org

Your Information	Billing Address <i>(if different)</i>
Contact:	Contact:
Title:	Title:
Phone:	Phone:
Email:	Email:
Company:	Company:
Address:	Address:
City:	City:
State/Prov:	State/Prov:
Country:	Country:
Zip:	Zip:

Payment Information – Ads invoiced as they appear	
Payment Method: <input type="checkbox"/> Credit Card <i>(payment link provided)</i> <input type="checkbox"/> Invoice <i>(Net 30 days)</i>	PO #: <i>(PO numbers due by the respective ad due dates)</i>
Invoice Address & Method: <input type="checkbox"/> With each ad <input type="checkbox"/> All together (print ad copies provided with each issue)	

Print Advertising Information

* **Print Ad Quantity Per Issue Information** (enter the quantity of ads in each issue)

	March 2025 <i>(Ad due 1/15/2025)</i>	June 2025 <i>(Ad due 4/15/2025)</i>	September 2025 <i>(Ad due 7/15/2025)</i>	December 2025 <i>(Ad due 10/15/2025)</i>	Total for 2025
1/4 Pg					
1/2 Pg Horiz.					
1/2 Pg Vertical					
1 Page					
2 Page					

Print Ad Pricing	2 page	1 page	1/2 Page	1/4 page
* Rates in USD (qty x price per ad) Take quantity from Total above	<input type="checkbox"/> 1x \$7900 <input type="checkbox"/> 2x \$7660 <input type="checkbox"/> 4x \$7430 <input type="checkbox"/> 8x \$7190	<input type="checkbox"/> 1x \$4000 <input type="checkbox"/> 2x \$3880 <input type="checkbox"/> 4x \$3760 <input type="checkbox"/> 8x \$3640	<input type="checkbox"/> 1x \$2050 <input type="checkbox"/> 2x \$1990 <input type="checkbox"/> 4x \$1930 <input type="checkbox"/> 8x \$1870	<input type="checkbox"/> 1x \$1080 <input type="checkbox"/> 2x \$1040 <input type="checkbox"/> 4x \$1010 <input type="checkbox"/> 8x \$980
Dimension Type for all ads	<input type="checkbox"/> Bleed <input type="checkbox"/> Trim			

Print Ad Specifications & Instructions:

- Submit print ad to ads@pacw.org by deadline displayed above
- Any cancellation of an ad will be charged 20% of the ad amount, plus any discounted amounts from previously invoiced ads.

* Email completed form to Angela Sayegh (ads@pacw.org) *

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Digital Advertising Information

* Digital Ad Quantity Per Issue Information (enter the quantity of ads in each issue)

Start Month	January 2025 <i>(Ad due Dec 1, 2025)</i>	April 2025 <i>(Ad due Mar 1, 2025)</i>	July 2025 <i>(Ad due June 1, 2025)</i>	October 2025 <i>(Ad due Sep 1, 2025)</i>
H1				
S1, S2				
S3				
S4, S5				

Digital Ad Pricing	H1	S1, S2	S3	S4, S5
Number of Ads (take total quantity from above)	<input type="checkbox"/> 1x \$2500 <input type="checkbox"/> 2x \$2425	<input type="checkbox"/> 1x \$1500 <input type="checkbox"/> 2x \$1455	<input type="checkbox"/> 1x \$1250 <input type="checkbox"/> 2x \$1212	<input type="checkbox"/> 1x \$900 <input type="checkbox"/> 2x \$873
* Rates in USD (qty x price per ad)	<input type="checkbox"/> 4x \$2350	<input type="checkbox"/> 4x \$1411	<input type="checkbox"/> 4x \$1176	<input type="checkbox"/> 4x \$846

Digital Ad Specifications & Instructions:

- Submit digital ad & URL to ads@pacw.org by deadline displayed above
- Digital Ad must meet following requirements: file size <100kB, jpg/png format, CMYK, 300 dpi
- If files need troubleshooting or reformatting, **a charge of \$100** will be added to the invoice.
- Any cancellation of an ad will be charged 20% of the ad amount, plus any discounted amounts from previously invoiced ads.
- If the ad slot is available, we are open to discussing a pro-rating a partial ad duration period.

Advertising Insertion Order

Please accept this ad(s) insertion order with details as noted above.

* Signature: _____ Date: _____